

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
<b>FCC 388</b> <b>DTV Quarterly Activity Station Report</b>				FOR COMMISSION USE ONLY FILE NO. BDERCT-20080710AOE	
Licensee WISE-TV LICENSE, LLC					
Call Sign WISE-TV		Facility Id 13960		Previous Call Sign (if applicable) WKJG	
Community of License					
City		State	County		Zip Code
FORT WAYNE		IN	ALLEN		46808 - 3811
Nielsen DMA FT. WAYNE		World Wide Web Home Page Address WWW.INDIANASNEWSCENTER.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2013	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	33				
<input checked="" type="checkbox"/> Digital	19				
Report reflects information for quarter ending: 06/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D)	<input checked="" type="radio"/> Option Two (B and D)	<input type="radio"/> Option Three (C and D)			
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes	<input type="radio"/> No
<b>Simulcasting:</b>					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes	<input type="radio"/> No
<b>Application Purpose:</b>					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment	File Number -				
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

**Section B (For broadcasters electing Option Two)**

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

**Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter**

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	260
Total 5:00 a.m. to 1:00 a.m. CSTs	1729

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	61
Total 6:00 a.m. to 9:00 a.m. CSTs	637

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	52
Total 6:00 p.m. to 11:35 p.m. CSTs	429

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

**30 Minute Educational Programs - Last Quarter**

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	8
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Comments:

BROADCAST NBC GET READY FOR DTV PROGRAM ON 4/5 @ 130-2P; 4/12 @ 130-2P; 4/26 @ 130-2P; 5/10 @ 130-2P; 5/25 @ 12-1230P; 6/1 @ 12-1230P; 6/14 @ 130-2P AND 6/21 @ 130-2P.

**100-Day Countdown Eligible Pieces - Last Quarter**

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:

**Section D (For all broadcasters)**

**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes  No

Comments:  
 WISE-TV MULTICAST CHANNEL 33.2 BROADCAST THE FOLLOWING PSA: 5A-1A/504; 6A-9A/59 AND 6P-1135P/220. WISE-TV MULTICAST CHANNEL 33.2 BROADCAST THE FOLLOWING CST: 5A-1A/1911; 6A-9A/1092; 6P-1135P/546. WISE-TV MULTICAST CHANNEL 33.3 BROADCAST THE FOLLOWING PSA: 5A-1A/211; 6A-9A/53; 6P-1135P/48. WISE-TV MULTICAST CHANNEL 33.2 BROADCAST THE FOLLOWING 22-30 MINUTE EDUCATIONAL PROGRAMS: NBC GET READY FOR DTV 4/6 @ 12-1230P, 4/13 @ 530-6A, 5/3 @ 530-6A, 5/11 @ 530-6A, 5/18 @ 530-6A, 5/25 @ 530-6A, 6/1 @ 530-6A, 6/8 @ 530-6A, 6/15 @ 530-6A, 6/22 @ 530-6A, 6/29 @ 530-6A; NAB COUNTDOWN TO DTV 4/6 @ 730-8A, 4/13 @ 730-8A, 5/3 @ 730-8A, 5/11 @ 730-8A, 5/18 @ 730-8A, 5/25 @ 730-8A, 6/1 @ 730-8A, 6/8 @ 730-8A, 6/15 @ 730-8A, 6/22 @ 730-8A, 6/29 @ 730-8A.

<b>Station Website Additional Activity Related to the DTV Transition - Last Quarter</b>	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No

Comments:  
 A LINK ON THE WEBSITE TO "HDTV FAQ" AND ON THE WEBSITE HOMEPAGE A PICTURE OF AN OLD TELEVISION SET WITH THE TITLE, "DIGITAL TELEVISION: TOMORROWS TV TODAY, CLICK HERE FOR DETAILS" LINK, WHICH DIRECTS INDIVIDUALS TO WWW.DTV.GOV

<b>Additional DTV Outreach Efforts -- Last Quarter</b>	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements	
Comments:	
<input type="checkbox"/> Community Events	
Comments:	
<input type="checkbox"/> Other (describe)	
Comments:	
<b>This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.</b>	
Comments:	

<b>Station Certification</b>	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing PRESIDENT AND GENERAL MANAGER
Signature JERRY GIESLER	Date (mm/dd/yyyy) 07/10/2008

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47,

SECTION 503).

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