

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2009

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WISE-TV	33 (analog)	FORT WAYNE	IN	ALLEN	46808-3811
	19 (digital)				
Licensee Name					
WISE-TV LIENSEE, LLC					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
Network NBC		Ft. Wayne	www.indianasnewsenter.com		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
13960	WKJG		08/01/2013		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c). 4.0 hours
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673? Y
- (b) Identify publishers who were sent information in 3(a).
- LOCAL NEWSPAPERS (THE JOURNAL-GAZETTE AND THE NEWS-SENTINEL), TRIBUNE MEDIA, TV GUIDE, NBC UNIVERSAL AND TITAN

4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1		Origination	
JACK HANNA ANIMAL ADVENTURE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS/9-9:30 AM EST (33 & 33.1)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	14 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In each episode of Jack Hanna's Animal Adventures, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.			

Title of Analog Core Program #2	Origination

JACK HANNA ANIMAL ADVENTURE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/9:30-10 AM EST (33 & 33.1)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	9 years	14 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In each episode of Jack Hanna's Animal Adventures, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is desigend to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.</p>			

Title of Analog Core Program #3		Origination	
JANE AND THE DRAGON		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/10-10:30 AM EST (33 & 33.1)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>JANE AND THE DRAGON is a coming-of-age story about a middle class, medieval girl who lives in the Royal Court with her family. As an only child, Jane is raised to be a Lady-in-Waiting but through her determination and a stroke of luck, she ends up being trained as a Knight in the King's Guard. Accompanied by her best friend, a giant green Dragon that lives in her backyard, Jane experiences a series of adventures that test her character and her skills as a young knight in a castle full of friends and foes. Each episode in the show takes us through the problems and challenges Jane encounters and the process she goes through to find the solutions for them.</p>			

Title of Analog Core Program #4		Origination	
THE ZULA PATROL		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/10:30-11 AM EST (33 & 33.1)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE ZULA PATROL teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.</p>			

Title of Analog Core Program #5		Origination	

3 2 1 PENGUIN			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/11-11:30 AM EST (33 & 33.1)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>3-2-1 PENGUINS LARRY BOY! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.</p>			

Title of Analog Core Program #6			Origination
VEGGIE TALES			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/11:30AM-12NOON EST	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>VEGGIETALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teaches life lessons through wit and humor. This show draws upon characters from a story and use both long and short form material to provide social-emotional messages to children. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune.</p>			

Title of Analog Core Program #7			Origination
TURBO DOGS			NETWORK
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/12NOON-1 PM EST (33	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>TURBO DOGS, is an animated show based on the books (Racer Dogs) by Bob Kolar. This series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.</p>			

Title of Analog Core Program #8			Origination

MY FRIEND RABBIT		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS/12:30-1 PM EST (33 & 33.1)	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
MY FRIEND RABBIT models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to think out of the by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.			

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.
- If No to 7(c), submit as an Exhibit a Statement of Explanation.
8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

4 hours
Y
Y
336 hours
7.5 hours
Y

LOCAL NEWSPAPERS (THE JOURNAL-GAZETTE AND THE NEWS-SENTINEL), TRIBUNE MEDIA, TV GUIDE, NBC UNIVERSAL AND TITAN

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origination	
EXPLORATION WITH JAROD MILLER		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS/7-7:30 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ANIMAL EXPLORATION WITH JAROD MILLER you have your own personal tour guide to the world of animals. From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in each episode.			

Title of Digital Core Program #2		Origination	
JACK HANNA ANIMAL ADVENTURES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY, 7:30 - 8:00AM EST (CH 33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In each episode of Jack Hanna's Animal Adventures, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.			

Title of Digital Core Program #3		Origination	
ANIMAL ATLAS CLASSICS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAYS/8-8:30 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ANIMAL ATLAS CLASSICS is a educational and informative television series that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Learning about their lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, meet them face to face, whether ape or giant lizard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe.			

Title of Digital Core Program #4		Origination	

MY BEDBUGS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/8:30-9 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>MY BEDBUGS is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. "My Bedbugs" are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. J. Edgar who teaches them to solve problems through music and imagination accompanies them. With their cuddly pillow, Snoozy, by their side each day is full of fun and games.</p>			

Title of Digital Core Program #5		Origination	
ANIMAL ATLAS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/9-9:30 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ANIMAL ATLAS explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.</p>			

Title of Digital Core Program #6		Origination	
ZODIAC ISLAND		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/9:30-10 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ZODIAC ISLAND uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.</p>			

Title of Digital Core Program #7		Origination	
ANIMAL ATLAS CLASSICS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/10-10:30 AM EST	4		

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ANIMAL ATLAS CLASSICS is a educational and informative television series that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Learning about their lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, meet them face to face, whether ape or giant lizard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe.			

Title of Digital Core Program #8		Origination	
MY BEDBUGS		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/10:30-11 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	4 years	8 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
MY BEDBUGS is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. "My Bedbugs" are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. J. Edgar who teaches them to solve problems through music and imagination accompanies them. With their cuddly pillow, Snoozy, by their side each day is full of fun and games.			

Title of Digital Core Program #9		Origination	
ZODIAC ISLAND		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/11-11:30 AM EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ZODIAC ISLAND uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.			

Title of Digital Core Program #10		Origination	
JACK HANNA ANIMAL ADVENTURES		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/11:30AM-12NOON EST (33.2)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes			

	13 years	16 years	Y
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Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode of JACK HANNA'S ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.

Title of Digital Core Program #11		Origination
WHAT'S UP! ¿QUE PASA		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAYS/10-10:30 AM EST (33.3)	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

WHAT'S UP! ¿QUE PASA is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.

Title of Digital Core Program #12		Origination
ULTIMATE CHOICE WILD WEST		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAYS/10:30-11 AM EST (33.3)	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ULTIMATE CHOICE WILD WEST features eight young adults embarked on an Ultimate Choice adventure like none before as they surrender the dizzying pace of their regular lives and discover a whole new world. The cast is stretched to their physical limits with challenges such as riding, roping, penning, and mounted shooting, plus a surprising conclusion that helps Ultimate Choice soar to new heights. Along the way the cast tackles incredibly gripping issues that are in the face of young people daily such as: the pressure to fit in, drug abuse, eating disorders, violence, healthy and unhealthy relationships, perseverance, selfishness, and deception in the media.

Title of Digital Core Program #13		Origination
JANE SEW AND SO		SYNDICATED

Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
SATURDAYS/11-11:30 AM EST (33.3)	13	

Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

JANE'S SEW AND SO - Teens everywhere are discovering their independence as Jane shows them how to create their own one-of-a-kind looks! You know how important it is to keep up with today's trends. But Jane knows that looking like a million bucks doesn't have to cost a fortune! Now

you can refashion an old pair of jeans into a hip new skirt; or redecorate your entire room, and not break the piggy bank! So what are you waiting for? Grab your scissors, find some thread, and let the FUN begin. You won't believe how easy it is to Design It, Sew It, and Make It Your Own!

Title of Digital Core Program #14		Origination	
ZODIAC ISLAND		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/11:30AM-12NOON EST (33.3)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ZODIAC ISLAND uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.			

Title of Digital Core Program #15		Origination	
THE REAL WINNING EDGE		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/12-12:30 PM EST (33.3)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
BROADCAST ON DIGITAL. The WINNING EDGE features young achievers and delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness, with emphasis on character qualities such as honesty, loyalty, self-discipline, faith, excellence, etc.			

Title of Digital Core Program #16		Origination	
PETS.TV		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptons	
SATURDAYS/12:30-1 PM EST (33.3)	13		
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
PETS.TV celebrates the pets people love. This show includes Pet News, Pet Care, Pet Health, and Pet Lifestyles! Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.			

11. Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origination	
JACK HANNA ANIMAL ADVENTURES	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/9-9:30 AM EST (33.1)	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
In each episode of JACK HANNA'S ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.		

Title of Planned Core Program #2	Origination	
JACK HANNA ANIMAL ADVENTURES	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/9:30-10 AM EST (33.1)	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	9 years	14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
In each episode of Jack Hanna's Animal Adventures, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.		

Title of Planned Core Program #3	Origination	

VEGGIE TALES		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAYS/10-10:30 AM EST (33.1)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>VEGGIE TALES, narrated by animated veggies, Bob the Tomato and Larry the Cucumber, teaches life lessons through wit and humor. This show draws upon characters from a story and use both long and short form material to provide social-emotional messages to children. Each episode contains one or two short animated stories that illustrate core values to children in an entertaining way. Stories are interrupted with silly songs, usually sung by Larry the Cucumber, that contain whacky lyrics in a catchy tune.</p>			

Title of Planned Core Program #4		Origination	
3 2 1 PENGUINS LARRY BOY		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAYS/10:30-11 AM EST (33.1)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>3-2-1 PENGUINS LARRY BOY! draws upon characters from two stories and uses both long and short form material involving these characters to provide social-emotional messages to children. The show features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter-galactic disaster threatening the Penguins and their friends. Each story begins with a problem and ends after the children have learned an important social-emotional message through their adventure with the Penguins.</p>			

Title of Planned Core Program #5		Origination	
TURBO DOGS		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAYS/11-11:30 AM EST (33.1)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>TURBO DOGS, is an animated show based on the books (Racer Dogs) by Bob Kolar. This series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.</p>			

Title of Planned Core Program #6		Origination	

BABAR		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAYS/11:30AM-12NOON EST (33.1)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>BABAR is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.</p>			

Title of Planned Core Program #7		Origination	
THE ZULA PATROL		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAYS/12NOON-1 PM EST (33.1)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>THE ZULA PATROL teaches science and astronomy facts to a target audience of children 4-8 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his summary of scientific facts from the story. Typically the stories also provide a social-emotional tag based on tolerance and non-violent conflict-resolution.</p>			

Title of Planned Core Program #8		Origination	
MY FRIEND RABBIT		NETWORK	
Regular Schedule		Total Times to be Aired	
SATURDAYS/1-1:30 PM EST (33.1)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>MY FRIEND RABBIT models constructive problem solving for young children, ages 4-8. In each episode, the story characters find themselves facing a different dilemma that is drawn from a typical childhood experience. Rabbit and Mouse usually lead us through creative problem solving, which involves tenacity and working in teams. The group may figure out how to make the most of a bad situation, invent toys from everyday objects, solve some of nature's riddles, respect their differences, or take care of others who need a little extra help. The characters specialize in converting a challenge into a social activity filled with optimism, creativity and humor. The series helps children learn to think out of the by showing viewers how the characters work together to come up with possible solutions, and persist with new ideas when one solution fails.</p>			

Title of Planned Core Program #9	Origination	
EXPLORATION WITH JAROD MILLER	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/7-7:30 AM EST (33.2)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>ANIMAL EXPLORATION WITH JAROD MILLER you have your own personal tour guide to the world of animals. From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in each episode.</p>		

Title of Planned Core Program #10	Origination	
JACK HANNA ANIMAL ADVENTURES	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/7:30-8 AM EST (33.2)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>In each episode of Jack Hanna's Animal Adventures, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within an environmentally responsible universe.</p>		

Title of Planned Core Program #11	Origination	
ANIMAL ATLAS CLASSICS	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/8-8:30 AM EST (33.2)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>ANIMAL ATLAS CLASSICS is a educational and informative television series that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Learning about their lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, meet them face to face, whether ape or giant lizard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe.</p>		

Title of Planned Core Program #12	Origination	
MY BEDBUGS	SYNDICATED	
Regular Schedule	Total Times to be Aired	

SATURDAYS/8:30-9 AM EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes	From		To
	4 years		8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>MY BEDBUGS is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. "My Bedbugs" are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. J. Edgar who teaches them to solve problems through music and imagination accompanies them. With their cuddly pillow, Snoozy, by their side each day is full of fun and games.</p>			

Title of Planned Core Program #13		Origination	
ANIMAL ATLAS		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/9-9:30 AM EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes	From		To
	13 years		16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ANIMAL ATLAS explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed.</p>			

Title of Planned Core Program #14		Origination	
ZODIAC ISLAND		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/9:30-10 AM EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes	From		To
	13 years		16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>ZODIAC ISLAND uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.</p>			

Title of Planned Core Program #15		Origination	
ANIMAL ATLAS CLASSICS		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/10-10:30 AM EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes	From		To
	13 years		16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANIMAL ATLAS CLASSICS is a educational and informative television series that travels the globe to meet every kind of animal imaginable, from the familiar to the astounding. Learning about their lives, their history, and the adaptations that have allowed them to survive and thrive. But best of all, meet them face to face, whether ape or giant lizard, shark or tiger, or any other amazing animal from the Americas, Africa, Asia, Antarctica, the oceans, and everywhere in between. Ah, wildlife! Ah, the tame and the domesticated! Learning about animals is heartwarming, invigorating, and wildly entertaining all at the same time. Just spin the globe.

Title of Planned Core Program #16		Origination	
MY BEDBUGS		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/10:30-11 AM EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		4 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

MY BEDBUGS is a quality children's program that unites education and entertainment. Each episode delivers a collection of songs and playful adventures for young audiences to enjoy and is designed to strengthen developmental skills. "My Bedbugs" are three siblings, Gooby, Toofy, and Woozy, who share imaginative adventures from their bedroom. J. Edgar who teaches them to solve problems through music and imagination accompanies them. With their cuddly pillow, Snoozy, by their side each day is full of fun and games.

Title of Planned Core Program #17		Origination	
ZODIAC ISLAND		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/11-11:30 AM EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ZODIAC ISLAND uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.

Title of Planned Core Program #18		Origination	
JACK HANNA ANIMAL ADVENTURES		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/11:30AM-12NOON EST (33.2)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

In each episode of JACK HANNA'S ANIMAL ADVENTURES, the camera follows Jack as he spends time with nature's creatures around the world. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pre-social values within

an environmentally responsible universe.

Title of Planned Core Program #19		Origination	
WHAT'S UP! Â¿QUE PASA		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/10-10:30 AM EST (33.3)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
WHAT'S UP! Â¿QUE PASA is a fast-paced bilingual, multicultural show with an emphasis on language development, cross-cultural awareness and positive health choices. Each week the show theme is introduced through a hip combination of rap and humor.			

Title of Planned Core Program #20		Origination	
ULTIMATE CHOICE WILD WEST		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/10:30-11 AM EST (33.3)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
ULTIMATE CHOICE WILD WEST features eight young adults embarked on an Ultimate Choice adventure like none before as they surrender the dizzying pace of their regular lives and discover a whole new world. The cast is stretched to their physical limits with challenges such as riding, roping, penning, and mounted shooting, plus a surprising conclusion that helps Ultimate Choice soar to new heights. Along the way the cast tackles incredibly gripping issues that are in the face of young people daily such as: the pressure to fit in, drug abuse, eating disorders, violence, healthy and unhealthy relationships, perseverance, selfishness, and deception in the media.			

Title of Planned Core Program #21		Origination	
JANE'S SEW AND SO		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAYS/11-11:30 AM EST (33.3)		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
JANE'S SEW AND SO - Teens everywhere are discovering their independence as Jane shows them how to create their own one-of-a-kind looks! You know how important it is to keep up with today's trends. But Jane knows that looking like a million bucks doesn't have to cost a fortune! Now you can refashion an old pair of jeans into a hip new skirt; or redecorate your entire room, and not break the piggy bank! So what are you waiting for? Grab your scissors, find some thread, and let the FUN begin. You won't believe how easy it is to Design It, Sew It, and Make It Your Own!			

Title of Planned Core Program #22		Origination	

ZODIAC ISLAND	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/11:30AM-12NOON EST (33.3)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>ZODIAC ISLAND uses the technique of twelve animated animals to teach children about the earth and friendship. No two animals are alike but they all have the same basic needs. Real children from all over the world narrate and give a little commentary about working together. This combination is very effective in conveying to young children how important it is to be kind, work together and respect our planet earth.</p>		

Title of Planned Core Program #23	Origination	
THE REAL WINNING EDGE	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/12-12:30 PM EST (33.3)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>THE REAL WINNING EDGE features young achievers and delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness, with emphasis on character qualities such as honesty, loyalty, self-discipline, faith, excellence, etc.</p>		

Title of Planned Core Program #24	Origination	
PETS.TV	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAYS/12:30-1 PM EST (33.3)	13	
Length of Program	Age of Target Audience	
30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>PETS.TV celebrates the pets people love. This show includes Pet News, Pet Care, Pet Health, and Pet Lifestyles! Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love.</p>		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)? Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
JERRY L. GIESLER	(260) 483-0584
Address	E-mail Address
3401 BUTLER ROAD	jerryg@incnow.tv

City	State	ZIP Code
FORT WAYNE	IN	46808

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

The programming described in Question 4 aired on the station's analog and primary digital programming streams until the station terminated analog service on February 17, 2009. After that time, the programming described in Question 4 aired only on the station's primary digital programming stream. Non-broadcast efforts include: THE MORE YOU KNOW WEBSITE, which is a comprehensive website (TheMoreYouKnow.com) compliments the on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, press releases, kids pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind the scenes story with clips from talent interviews can be viewed. During the 4th quarter 2008, WISE-TV ran educational and informational PSA's specifically designed for children. A list of those PSA's and the topics covered can be found in the station's public file.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
WISE-TV LICENSEE, LLC	
Date	
04/09/2009	

